



Please complete this form to order advertising services in the Journal of Reading Recovery.

Print ad in JRR

\$3,025	Inside front/inside back cover 8.5 x 11 (7.5 x 10 live area)
\$1,730	Full page 8.5 x 11 (7.5 x 10 live area)
\$1,385	2/3 page 7 x 6.5 – no bleeds
\$1,085	1/2 page 7 x 4.5 – no bleeds
\$745	1/3 page 7 x 3.25 – no bleeds
\$485	1/6 page 2.25 x 4.5 – no bleeds

Spring reservations close March 1.
Spring ads due April 1.
Fall reservations close September 1.
Fall ads due October 1.

The preferred format is press-ready Adobe pdf emailed to vfox@readingrecovery.org. All color must be CMYK. Bleeds are allowed on covers and full-page ads only; allow 1/8-inch outside trim size.

Ad Requested: _____

Contact Information

Company Name _____

Advertising Contact Name _____

Position _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

Bill to Email _____

Authorized Signature _____

Please Direct all Orders and Questions to

RRCNA has final approval on the appropriateness of content

KT Hughes, Director of Communications

Reading Recovery Council of North America

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