



Please complete this form to order advertising services in the Journal of Reading Recovery.

### Print ad in JRR

- \$3,025**      Inside front/inside back cover 8.5 x 11 (7.5 x 10 live area)
- \$1,730**      Full page 8.5 x 11 (7.5 x 10 live area)
- \$1,385**      2/3 page 7 x 6.5 – no bleeds
- \$1,085**      1/2 page 7 x 4.5 – no bleeds
- \$745**        1/3 page 7 x 3.25 – no bleeds
- \$485**        1/6 page 2.25 x 4.5 – no bleeds

**Spring 2024**  
Reservations close 3-11-24  
Materials due 4-1-24

*The preferred format is press-ready Adobe pdf emailed to vfox@readingrecovery.org. All color must be CMYK. Bleeds are allowed on covers and full-page ads only; allow 1/8-inch outside trim size.*

Ad Requested: \_\_\_\_\_

### Contact Information

Company Name \_\_\_\_\_

Advertising Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Bill to Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### Please Direct all Orders and Questions to

*RRCNA has final approval on the appropriateness of content*

Meghan Farynowski, Assistant Director of Engagement  
Reading Recovery Council of North America

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