



Reading Recovery
Community

ASSOCIATE MEMBERSHIP



Your support opens doors to struggling readers!

The Reading Recovery Community proudly partners with businesses that are dedicated to developing and supporting literacy education for young readers.

For \$1,500 Associate Membership includes:

- 1 Member benefits for everyone in your organization
- 2 Your logo and link on our updated website as a valued supporter
- 3 Featured as a partner in *The Journal of Reading Recovery*
- 4 First choice of exhibitor space for our annual conference, LitCon
- 5 Annual opportunity to submit to the Reading Recovery Book List
- 6 Twice annual meetings with RRCNA leadership
- 7 White-glove service by your single point of contact for all opportunities



**GET
DETAILS**

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PREMIUM BENEFITS

Bundle and save! Upgrade as an RRCNA sponsor to save big on everything Reading Recovery, from exposure throughout the year to big ticket sponsorships at LitCon and IRR/TLI.

INCREASE YOUR ENGAGEMENT!	FRIEND OF LITCON \$4,000	SILVER PARTNER \$7,500	GOLD PARTNER \$17,500	PLATINUM PARTNER \$25,000 ONLY 1 AVAILABLE!
Associate Membership	✓	✓	✓	✓
Special recognition as a sponsor on event pages, with logo linked to your website	✓	✓	✓	✓
LitCon 10' x 10' booth and exhibitor benefits	✓	✓	20 X 20' ISLAND	20 X 20' ISLAND
Complimentary LitCon lead retrieval	✓	✓	✓	✓
Two complimentary LitCon push notifications	✓	✓	✓	✓
Exclusive access to event attendee email lists	LITCON ATTENDEES	ALL EVENT ATTENDEES	ALL EVENT ATTENDEES	ALL EVENT ATTENDEES
LitCon additional booth representative		1	2	5
IRRI/TLI table and exhibitor benefits		✓	✓	✓
RRCNA Member Mailing List		✓	✓	✓
One RRCNA spotlight sponsor blog post within our editorial calendar			✓	✓
Digital ad on event pages			✓	✓
Recognition at the Foundation booth for funding a Professional Development Award			✓	✓
Personalized LitCon sponsorship opportunity			\$5K SPONSORSHIP OPPORTUNITY	\$10K SPONSORSHIP OPPORTUNITY
Up to one-minute video ad played before General Sessions				✓
	\$1,200 IN SAVINGS!	\$3,250 IN SAVINGS!	\$5,200 IN SAVINGS!	\$12,450 IN SAVINGS!

Maximize your exposure and budget! Reach out to MFarynowski@ReadingRecovery.org to create a custom sponsorship package to fit your individual needs,

We are here to work with you. Break your sponsorship into four quarterly payments!

FOUNDATION SUPPORT



FOUNDATION
FOR
STRUGGLING
READERS

Support the experts who guide little learners most in need through professional development awards! To make it easy, set up a payment plan for quarterly installments. We couldn't offer Reading Recovery where it is needed most without support from donors like you.

Planning ahead helps us share the good news about your support early and often. Our Associate Member donors will be prominently featured on our updated website, foundation communications, in the JRR, at LitCon, and in the Annual Report.

FOUNDATION PIONEER

\$30K

Be a literacy leader! Donate \$20K to Teacher Leader Awards and \$10K to Professional Development Awards!

FOUNDATION HERO

\$15K

Hello, Foundation Hero! Donate \$10K to Teacher Leader Awards and \$5K to Professional Development Awards!

FOUNDATION BELIEVER

\$7,500

Make an impact! Donate \$7,500 to Professional Development Awards!

FRIEND OF THE FOUNDATION

\$1,200

Make an educator's year! Donate \$1,200 towards Professional Development Award Winners at LitCon!